

RULES AND REGULATIONS
OF THE "FAKEHUNTER CHALLENGE - FAKE NEWS ALERT" COMPETITION
APRIL 2023

§ 1.

THE ORGANISER, DURATION

1. The Competition is organised in the territory of the Republic of Poland, taking into account the cross-border nature of the Internet, by the Polish Press Agency (Polska Agencja Prasowa S.A.) having its registered office in Warsaw, at ul. Bracka 6/8, entered into the Register of Entrepreneurs of the National Court Register maintained by the District Court for the Capital City of Warsaw in Warsaw, 12th Commercial Division of the National Court Register [*KRS*] under the *KRS* number: 0000067663, NIP [*Tax ID No.*]: 526-025-07-42, with share capital of PLN 52,703,520.00 (hereinafter: the "Organiser"). The Organiser's contact email address: fakehunter@pap.pl.
2. The Competition within the FakeHunter Challenge series, entitled - "FakeHunter Challenge - Fake News Alert" (hereinafter: "Competition"), which will be conducted online on 21-22 April 2023, consists in searching for, identifying, and describing disinformative and dubious contents on the Internet.
3. A partner of the FakeHunter Challenge may be a legal or natural person who will cooperate with the Organiser under specified conditions. The Partner can be given the status of "Partner", "Sponsor" or "Media Patron".
4. The objective of the FakeHunter Challenge is to actively and effectively combat disinformation and fake news on the Internet.

§ 2

OBJECTIVES OF THE FAKEHUNTER CHALLENGE

1. The objectives of the "FakeHunter Challenge - Fake News Alert" include:
 - a) substantive strengthening of the online community dealing with information verification on the Internet;
 - b) seeking methods and tools to identify sources of false information on the Internet;
 - c) promoting knowledge of the factual verification of the content published on the web, so-called fact-checking;
 - d) building core competences in the scope of information verification, fact-checking;
 - e) identifying and supporting talented individuals with outstanding skills in the media and information sphere who could effectively support the mission of the <https://fakehunter.pap.pl/>;
 - f) inspiring proactive attitudes and encouraging the development of competences desirable for life, including on the future labour market, and in the reality of the information-based economy.

§ 3

TERMS AND CONDITIONS OF PARTICIPATION IN THE FAKEHUNTER CHALLENGE

1. The "FakeHunter Challenge - Fake News Alert" is an open competition and participating in it is free of charge.
2. A participant of the "FakeHunter Challenge - Fake News Alert" in the competition tasks described in section 5 paragraph 3 may be an individual who is of full legal age and has full capacity to perform acts in law or a person over 13 years of age and under 18 years of age having limited capacity to perform acts in law and authorised by his/her statutory representative / legal guardian to participate in the competition.
 - a. The persons described in Paragraph 2 of this Section may participate in the competition independently or in teams. In both cases they are hereinafter referred to as Participant. The number of persons who are members of a given team may range from 1 to 5.
 - b. Each Participant competing as part of the competition tasks described in section 5 paragraph (3) (1) and (2) may join only one team.
 - c. The following persons may not take part in the "FakeHunter Challenge - Fake News Alert", in the competition tasks described in section 5 paragraph 3 (1) and (2): individuals or teams that were ranked first at least three times in the previous editions of the FakeHunter Challenge, the Organiser, Collaborators, members of the Competition Jury, Partners, family members of the Organiser, Collaborators and Partners up to the second degree of kinship or affinity, as well as the Organiser's employees and collaborators under civil law contracts made with the Organiser and binding on them at the time of the Competition.
 - d. The procedure for submitting applications for the Competition, in the competition tasks described in section 5 paragraph 3 (1) and (2), is as follows:
 - In order to take part in the Competition it is necessary to meet the conditions laid down in these Rules and Regulations and fill out the form, available under the link on our website at: <https://fakehunter.pap.pl/challengeVII>
 - During registration, each Participant is required to provide:
 - 1) First and last name
 - 2) Age
 - 3) E-mail address
 - 4) Phone number (optional)
 - Once registered for the "FakeHunter Challenge - Fake News Alert", each Participant agrees to receive e-mails from the Organiser, including materials from the Partners, both before the start of the "FakeHunter Challenge - Fake News Alert" Competition and after it ends.
 - e. The option to register for the "FakeHunter Challenge - Fake News Alert" will be made available from 00:01 (midnight) on 5 April 2023 to 11:59 p.m. on 22 April 2023.
 - f. The completion of the form by the Participant and its acceptance by the Organiser is not tantamount to qualification to the "FakeHunter Challenge - Fake News Alert".

- g. It is required to inform the Organiser of any changes to the form previously sent, via electronic mail to the email address: fakehunter@pap.pl.
- h. The Organiser may refuse the right to participate in the "FakeHunter Challenge - Fake News Alert", in the competition tasks described in section 5 paragraph 3 (1) and (2) to persons who are reasonably suspected of registering for purposes other than participation in the Competition organised as part of the "FakeHunter Challenge - Fake News Alert" or do not meet the conditions described in section 3 paragraph 2. Such registration of the Participant shall be considered ineffective.

§ 4

COURSE OF THE "FAKEHUNTER CHALLENGE - FAKE NEWS ALERT"

1. The Competition will be carried out online on 21-22 April 2023, from 00:01 (midnight) on 21 April 2023 to 11:59 p.m. on 22 April 2023.
2. Having an email account and access to the Internet is required to take part in the Competition.
3. The results of competing teams of Participants will be presented on 28 April 2023 on the basis of the Jury's verdict.
4. The Organiser reserves the right to publish the works of Participants, which include fake news and other content submitted by Participants, including written justifications for verdicts as to their falsity; lists of sources on which the verdicts are based, projects, ideas, reports, analyses and similar forms of content generated by competing Participants, on the website <https://fakehunter.pap.pl/>, in internet portals, news portals and social media of the Organiser and its Partners.
5. Publication may comprise studies analysing single disinformation or following the aggregate or analytical approach. For the purposes of the Competition, the examples of disinformation contained in the reports and other studies must be considered by the Jury as compliant with the fact-checking rules of the #FakeHunter portal published on the website <https://fakehunter.pap.pl/>.
6. If Participants have any reservations as to the compliance of the Jury's verdict with these Rules and Regulations or applicable law, Participants may submit a complaint to the email address fakehunter@pap.pl within up to 48 hours of the announcement of the verdict. The complaint should include a list of source materials or other factual evidence, in accordance with the #FakeHunter "Fact-checking rules", indicating that the Jury's verdict contains factual errors. The complaint should be sent by electronic mail (email) to the Organiser's address specified in section 1 paragraph 1 above with the note "FakeHunter Challenge - Fake News Alert. Complaint". After the above deadline expires, complaints will not be examined.
7. Properly submitted complaints will be examined by the Organiser within 48 hours following the time limit for submitting complaints. The Organiser will examine the submitted complaints and inform the applicant by email about the position taken.
8. Any disputes which might arise in connection with participation in the "FakeHunter Challenge - Fake News Alert" or the provisions of these Rules and Regulations shall be resolved by the court having jurisdiction over the Organiser's registered office.

THE COMPETITION

1. As part of the "FakeHunter Challenge - Fake News Alert" a Competition will be conducted, the subject of which will be to complete competition tasks.
2. The Competition tasks specified in paragraph 3 (1) and (2) of this section (hereinafter: "the Tasks") make up the total, and the points earned for them add up to form the overall score of a given team or individual Participant.
3. Description of the Tasks with their brief characteristics.

1) Fake news hunt:

- In case of this Task, points are awarded for the number of notified publications entered in the #FakeHunter portal system by means of the #FakeHunter plug-in in the Chrome and Firefox browser, in the #FakeHunter mobile app on the Android or iOS platform, or #FakeHunter chatbot in Facebook Messenger, which have appeared on the Internet, bearing an individual URL and made available to the public, relating substantively to the subject area applicable in the Competition, as specified on the Competition website at <https://fakehunter.pap.pl/challengeVII>, which the Jury evaluating the verifiability will deem verifiable and decide that it is possible to issue a verdict in accordance with the methodology adopted in the #FakeHunter and the #FakeHunter "Fact-checking rules".

- The Participant is required to accurately mark the text passage in the submitted publication, the statement made therein, indicate the illustration, or provide the time stamp of the submitted passage in the case of audio and video recordings.

- In a situation where the Participant encounters technical problems with the use of the plug-in, mobile application or #FakeHunter chatbot, he/she may send submissions by email to the address - fakehunter@pap.pl. However, in this situation the Jury may ask the Participant to show irrefutable evidence of technical difficulties in the entry of submissions using the #FakeHunter plugin, app and chatbot.

Each submission deemed verifiable by the Jury gets one point (1 point).

2) #FakeHunter Photo and Video Detective:

This Task consists of analysing, detecting and verification based on original sources of potential false visual content, photos and videos which have been altered, edited in a misleading fashion or otherwise manipulated to mislead. The verification for which the Jury awards points consists of proving the falsification or manipulation of the visual material by providing the source of the original photo or video or presenting a proof of falsification in a different form.

Each submission which meets the requirements of the methodology adopted for #FakeHunter and the #FakeHunter Fact-checking rules should be original, not repeating the content and verifications previously made and published by #FakeHunter or other fact-checking portals, Polish or foreign, in accordance with section 5 paragraph 6, 7 and 8 of these Rules and Regulations. For each such submission the Jury shall award four (4) points.

3) Competition task entitled “How to teach fighting fake news?”

Participants in this competition make their submissions through the electronic form on the website <https://fakehunter.pap.pl/challengeVII>. The submissions should contain educational ideas/projects in the field of verifying information and becoming immune to disinformation and fake news, addressed to school learners, university students and other social and age groups. These can be ideas and plans for the future as well as activities and projects already completed or commenced.

In the case of this Task the outcomes will be evaluated separately from the scores of the "FakeHunter Challenge - Fake News Alert" competition task described in paragraph 3 (1) and (2) of this section. The Jury will evaluate the submitted works / presentations, choosing the most interesting and/or valuable ones, thus selecting the best submission to receive an in-kind prize.

4. The Competition has specific thematic areas to be covered by the submissions and works described in Paragraph 3 (1) and (2) of this Section. The thematic areas will be announced to all interested parties on the FakeHunter Challenge website, at the address - <https://fakehunter.pap.pl/challengeVII>. The Jury of the Competition reserves the right to reject submissions of potential fake news and other types of materials submitted by Participants in the Competition, if it is deemed by the Jury to be outside the scope of the thematic categories.
5. Information submitted for the Competition under Paragraph 3 (1) of this Section for factual verification must not be older than one year, which means that the information submitted and/or verified is not dated earlier than 21 April 2022, nor is it in any way a reference, repetition, reminder, etc. with respect to information dated before the indicated cut-off date.
6. Any submissions for the competition task described in Paragraph 3 (1) and (2) of this Section which duplicate the submissions, topics, articles and information that have already been fact-checked in the #FakeHunter portal or other fact-checking sites will not be considered. If duplicates of this kind are recurring in submissions of the Participant, such Participant may be disqualified by the Jury.
7. Submissions and any other materials provided by Participants which duplicate the previous submissions and materials of a Participant within the particular Competition tasks, i.e. duplicate completely and unambiguously, the topics and sources (URLs) of submissions in the "FakeHunter Challenge - Fake News Alert" Competition will not be scored by the Jury. In the case of blatant, repeated duplication of submissions and other materials by the Participant, the Jury may decide to disqualify such Participant or team.
8. Materials prepared by Participants as part of the competition tasks described in Paragraph 3 (1), (2) and (3) of this Section will be checked by the Jury for duplication of content from other information verification content available on the Internet and any other material published in the media and Internet sites of all kinds. In the event that the Jury determines that the materials prepared by the Participant has the characteristics of illegal copying, plagiarism of already published content, the content submitted for the Competition will not be scored, and the Participant may be disqualified.
9. Due to the nature of submissions permitted in the Competition, which are described in section 5 paragraph 3 (1) and (2), a single competition submission means an internet publication with an

individual URL that is freely accessible to the public, i.e. any Internet user can access the submitted internet resource at any time and read the submitted content. If the same Participant re-submits a publication bearing the same URL with a differently worded question and/or concerning a different fragment of the publication already submitted before under a repeated URL, such submission will not be recognised and will not be scored.

§ 6

THE JURY, EVALUATION CRITERIA AND SELECTION OF WINNERS

1. The evaluation of the works of the persons competing in the Competition will be carried out by a Jury consisting of a minimum of 3 members. The Jury members will be selected by the Organiser. The composition of the Jury will be published on the website - <https://fakehunter.pap.pl/challengeVII> - on the day the "FakeHunter Challenge" - Fake News Alert" begins at the latest.
2. In evaluating the results of the teams' works and activities, the Jury will be guided by:
 - a) The Fact-checking rules of the #FakeHunter system available at <https://fakehunter.pap.pl>;
 - b) The "FakeHunter Challenge - Fake News Alert" Rules and Regulations;
 - c) Defined scope of the Tasks in the FakeHunter Challenge - Fake News Alert" Competition, posted on the Competition website - <https://fakehunter.pap.pl/challengeVII>
 - d) Provisions of generally applicable laws in Poland.
3. Decisions of the Jury will be made by an ordinary majority of votes. In the event of an equal distribution of votes, the decision of the Jury Chairperson, elected by the Jury members from among themselves before the beginning of the Competition, will be binding.
4. The Jury begins working from the start of the "FakeHunter Challenge - Fake News Alert" until the complaint procedure described in section 4 of these Rules and Regulations is exhausted.

§ 7

PRIZES

1. The Organiser will award prizes to the Participants with the highest scores from the Jury.
 - a. Cash prizes will be awarded to three winners among the Participants or Teams of Participants who have received consecutively the highest total number of points in the competition tasks described in section 5 paragraph 3 (1) and (2).
 - b. The in-kind prize will be awarded to one Participant or a Team of Participants as the author of the most valuable submission in the Task described in section 5 paragraph 3 (3).
2. Prizes in the Competition may be in kind or in cash.
3. The list of in-kind and cash prizes will be available on the website <https://fakehunter.pap.pl/challengeVII> - no later than on the day on which the Competition starts.
4. The in-kind prizes offered are not exchangeable for cash prizes, other prizes or cash equivalent.

5. The prizes are funded by the Partners and the Organiser of the "FakeHunter Challenge - Fake News Alert".
6. The Rules and Regulations provide for prizes for three winners among Participants or teams of Participants in competition tasks described in section 5 paragraph 3 (1) and (2) and one in-kind prize for the Participant in the competition task described in section 5 paragraph 3 (3). The Partners and the Organiser reserve the possibility of awarding honourable mentions and additional in-kind or financial prizes to specific teams of Participants or individual Participants whose works and contributions will be deemed particularly valuable or otherwise outstanding by the Organiser or the Jury.
7. The prizes will be handed in after the "FakeHunter Challenge - Fake News Alert" Competition is finished, no later than two weeks after the prize-winning Participant or team of Participant provide the details making it possible to hand in the prize.
8. The results and the winning and distinguished solutions may be presented on the websites of the Organiser and the Partners.
9. The Participants may contact the Organiser to collect the prize in any possible form, in a way allowing identification of the Participant and indicating the basis for claiming the prize.
10. Within 14 days after the Participants of a given Competition contact the Organiser to collect the prize, cash prizes will be transferred to the bank accounts indicated by the Participants. In-kind prizes will be sent by courier to the Participants immediately after the announcement of the result of the Competition. Prizes in the "FakeHunter Challenge - Fake News Alert" are subject to taxation, in accordance with the provisions of the Polish law.

§ 8

PERSONAL DATA OF PARTICIPANTS AND INTELLECTUAL PROPERTY

1. All subjective intellectual property rights to the works created during the "FakeHunter Challenge - Fake News Alert" are owned by Participants.
2. The Participant represents that he/she is the author or co-author of any works created during the "FakeHunter Challenge - Fake News Alert" and that these works do not infringe any third party rights.
3. The Participant represents that he/she assumes all liability for any third party claims which might be made against the Organiser or the Partners in connection with the participation in the "FakeHunter Challenge - Fake News Alert".
4. It is forbidden to include illegal, controversial or other content in the Competition works that could be misconceived, in particular:
 - a) pornography,
 - b) abominable contents,
 - c) contents calling for racial, religious or other hatred,
 - d) contents promoting intoxicants,
5. Participants' personal data shall be processed in accordance with the provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016, on the protection

of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC and the Act of 10 May 2018 on the Protection of personal data. The Controller of Participants' personal data is Polska Agencja Prasowa SA (the Polish Press Agency).

6. Participants' personal data will be processed only for purposes related to the holding of the "FakeHunter Challenge - Fake News Alert", including for the purpose of issuance of the prizes and settling tax liabilities related thereto, if any. Participants' personal data will be processed by the Organiser and provided to the relevant Tax Office and to a courier, and may also be provided to other authorised bodies, under relevant laws, in addition to IT service providers and IT system providers.
7. The provision of personal data is voluntary, but is necessary to participate in the "FakeHunter Challenge - Fake News Alert", in order to receive a prize and to fulfil tax obligations. Each Participant has the right to withdraw his/her consent to the processing of personal data by submitting an appropriate request by e-mail to the Organiser. The Participant's submission of a statement on withdrawal of the consent to the processing of personal data during the "FakeHunter Challenge - Fake News Alert" will be considered as the Participant's withdrawal from the Competition. Withdrawal of the consent preventing the Organiser from handing in the prize to the Participant entitles the Organiser to refuse to issue the prize. The withdrawal of the consent will not have any effect on legitimacy of the processing done on the basis of the Participant's consent prior to the withdrawal. Notwithstanding the processing of the Participant's personal data on the basis of his/her consent or that of his/her statutory representative / legal guardian, the controller may also process personal data for the purpose of establishment, exercise or defence of claims, if the claims relate to the Competition. For this purpose, the controller may process personal data on the basis of its legitimate interest consisting in establishment, exercise or defence of claims in proceedings before courts or state authorities. The Participant has the right of access to the data, including the right to get copies thereof, the right to rectification of inaccurate personal data and the right to have incomplete personal data completed, the right to request the erasure of personal data, the right to request the restriction of processing, the right to object to processing and the right to data portability to another data controller. The Participant also has the right to lodge a complaint with the President of the Personal Data Protection Office. Personal data will be processed for the aforementioned purposes until the prize awarded is issued to the Participant for the purposes of issuing the prize, and then after the prize is issued for the period required by the relevant tax laws, i.e. for a period of 5 years calculated from the date of the end of the calendar year in which the prize was issued, for the purposes of settling tax liabilities related to the issuance of the prize, including a possible tax inspection. The controller will not transfer personal data to any third country or international organisation, within the meaning of the provisions indicated in section 8 paragraph 5 of these Rules and Regulations.
8. By participating in the "FakeHunter Challenge - Fake News Alert" the Participant grants the Organiser and the Partners an irrevocable, unlimited in time and gratuitous right to repeatedly use photos and videos with his/her image and voice, as well as the content of the statements and results of the Competition works, without the need for their approval each time. The authorisation covers the use, recording, processing and reproduction of the photos and video footage taken with the use any medium, including by Partners, solely for purposes related to the "FakeHunter Challenge - Fake News Alert" Competition.

FINAL PROVISIONS

1. At the time of registration, Participants make a statement that they have read and accepted these Rules and Regulations. The acceptance of the Rules and Regulations is a requirement for registration and thus for meeting all conditions for participation in the "FakeHunter Challenge - Fake News Alert".
2. Participants in the "FakeHunter Challenge - Fake News Alert" are obliged to comply with the provisions of these Rules and Regulations.
3. Participants who, despite being requested to stop breaching the provisions of these Rules and Regulations, do not comply with the instructions from the Organiser, in particular they create a danger for other Participants with their behaviour, or disrupt the course of the Competition, are obliged to immediately leave the Competition and are not entitled to any claims against the Organiser arising therefrom.
4. The Organiser reserves the right to cancel or reschedule the Competition due to exceptional circumstances, as well as in case of insufficient number of Participants registered for the "FakeHunter Challenge - Fake News Alert" Competition.
5. The Organiser reserves the right to amend these Rules and Regulations for important reasons. Any amendments to these Rules and Regulations, including within the scope of the Competition dates, will be immediately published on the website - <https://fakehunter.pap.pl/challengeVII> - and on the Facebook profile "FakeHunter Challenge - Fake News Alert". The Organiser will also inform the registered Participants by email of any amendments to these Rules and Regulations. Such amendments will take effect within 3 days of their publication.
6. The Organiser is entitled to record the course of the "FakeHunter Challenge - Fake News Alert" by means of image and sound recording devices, to which the Participants grant their consent.
7. Any decisions regarding all organisational matters, including disputed matters during the "FakeHunter Challenge - Fake News Alert", shall be made by the Organiser.
8. Any matters not regulated by these Rules and Regulations will be governed by the provisions of generally applicable law.
9. These Rules and Regulations shall enter into force on 5 April 2023.