

RULES
OF THE "FAKEHUNTER CHALLENGE - INFORMATION WAR" COMPETITION
NOVEMBER 2022

§ 1.

THE ORGANISER, DURATION

1. The Competition is organised in the territory of the Republic of Poland, taking into account the cross-border nature of the Internet, by the Polish Press Agency (Polska Agencja Prasowa S.A.) having its registered office in Warsaw, at ul. Bracka 6/8, entered into the Register of Entrepreneurs of the National Court Register maintained by the District Court for the Capital City of Warsaw in Warsaw, 12th Commercial Division of the National Court Register [KRS] under the KRS number: 0000067663, NIP [Tax ID No.]: 526-025-07-42, with share capital of PLN 52,703,520.00 (hereinafter: the "Organiser"). The Organiser's contact email address: fakehunter@pap.pl.
2. The Competition within the FakeHunter Challenge series, entitled - "FakeHunter Challenge - **Information War**" (hereinafter: "Competition"), which will be conducted online on 18-19 November 2022, consists in searching for, identifying, and describing disinformative and dubious contents on the Internet.
3. A partner of the FakeHunter Challenge may be a legal or natural person who will cooperate with the Organiser under specified conditions. The Partner can be given the status of "Partner", "Sponsor" or "Media Patron".
4. The objective of the FakeHunter Challenge is to actively and effectively combat disinformation and fake news on the Internet.

§ 2

OBJECTIVES OF THE FAKEHUNTER CHALLENGE

1. The objectives of the "FakeHunter Challenge - Information War" include:
 - a) substantive strengthening of the online community dealing with information verification on the Internet;
 - b) seeking methods and tools to identify sources of false information on the Internet;
 - c) promoting knowledge of the factual verification of the content published on the web, so-called fact-checking;
 - d) building core competences in the scope of information verification, fact-checking;
 - e) identifying and supporting talented individuals with outstanding skills in the media and information sphere who could effectively support the mission of the <https://fakehunter.pap.pl/>;
 - f) inspiring proactive attitudes and encouraging the development of competences desirable for life, including on the future labour market, and in the reality of the information-based economy.

§ 3

TERMS AND CONDITIONS OF PARTICIPATION IN THE FAKEHUNTER CHALLENGE

1. The "FakeHunter Challenge - Information War" is an open competition and participating in it is free of charge.
2. A participant of the "FakeHunter Challenge - Information War" in the competition tasks described in § 5(3) points 1) and 2) may be an individual who is of full legal age and has full capacity to perform acts in law or a person over 13 years of age and under 18 years of age having limited capacity to perform acts in law and authorised by his/her statutory representative / legal guardian to participate in the competition (hereinafter: the "Participant").
 - a. The persons described in Paragraph 2 of this Section may participate independently or in teams. In both cases they are referred to as the Participant, subject to the second sentence of this Paragraph. The number of persons-members of a given team may range from 1 to 5 people.
 - b. Participants jointly taking part in the "FakeHunter Challenge - Information War" in the competition tasks described in § 5 (3) points 1) and 2) are required to appoint a representative to represent them before the Competition Jury.
 - c. Each Participant competing as part of the competition tasks described in § 5 (3) points 1) and 2) may join only one team.
 - d. The following persons may not take part in the "FakeHunter Challenge - Information War", in the competition tasks described in § 5 (3) points 1) and 2): individuals or teams that were ranked first at least three times in the previous editions of the FakeHunter Challenge, the Organiser, Collaborators, members of the Competition Jury, Partners, family members of the Organiser, Collaborators and Partners up to the second degree of kinship or affinity, as well as the Organiser's employees and collaborators under civil law contracts made with the Organiser and binding on them at the time of the Competition.
 - e. The procedure for submitting applications for the Competition, in the competition tasks described in § 5 (3) points 1) and 2), is as follows:
 - In order to take part in the Competition it is necessary to meet the conditions laid down in these Rules and fill out the form, available under the link on our website at: <https://fakehunter.pap.pl/challengeVI>
 - During registration, each Participant is required to provide:
 - 1) First and last name
 - 2) Age
 - 3) E-mail address
 - 4) Phone number (optional)
 - Once registered for the "FakeHunter Challenge - Information War", each Participant agrees to receive e-mails from the Organiser, including materials from the Partners, both before the start of the "FakeHunter Challenge - Information War" Competition and after it ends.
 - f. The option to register for the "FakeHunter Challenge - Information War" will be made available from 3 November 2022, 12:00 hrs to 24:00 hrs on 19 November 2022.

- 2) a statement of the consent to the processing of personal data of class team members and the Supervisor of the class team;
- d. Applications, followed by competition works in the form of presentations in PDF format, submitted via filled out online form, should be sent from 00:00 hrs on 18 November 2022 until the end of the Competition, i.e. 19 November 2022. All competition works received by the Organiser after the set deadline will not be qualified for the Competition.
- e. The Organiser will not return any works submitted for the Competition.
- f. Acceptance of the application will be confirmed in a return message sent to the Participant's e-mail address provided in the online form.
- g. Participation in the "FakeHunter Challenge - Information War" in the competition task described in § 5 (3) point 3) - #FakeHunter - Edu Masters is voluntary.
- h. Any number of Class Teams from each school may participate in the Competition.
- i. Participants taking part in the competition task described in § 5 (3) point 3) - #FakeHunter - Edu Masters can be members of only one Class Team.
- j. The Jury will select the winners on the basis of the competition works submitted.

§ 4

COURSE OF THE "FAKEHUNTER CHALLENGE - INFORMATION WAR"

1. The Competition will be conducted online on 18-19 November 2022, however competing in the competition tasks described in § 5 (3) points 1) and 2) will take place from 00:00 hrs on 18 November 2022 until 24:00 hrs on 19 November 2022.
2. Having an email account and access to the Internet is required to take part in the Competition.
3. The results of competing teams of Participants will be presented on 25 November 2022 on the basis of the jury's verdict.
4. The Organiser reserves the right to publish the works of Participants, which include fake news and other content submitted by Participants; justifications for verdicts as to their falsity; sources on which they are based, projects, ideas, reports, analyses and similar content generated by competing Participants, on the website <https://fakehunter.pap.pl/>, in internet portals, news portals and social media of the Organiser and its partners.
5. Publication may comprise studies analysing single disinformation or in the aggregate. Whereby the examples of disinformation contained in the reports and other studies must be considered by the jury as compliant with the fact-checking rules of the #FakeHunter portal, published on the website at the address - <https://fakehunter.pap.pl/>, while verdicts regarding the veracity of information based on reliable sources as concordant with the fact-checking methodology adopted in the #FakeHunter portal.
6. If Participants have any reservations as to the compliance of the Jury's verdict with these Rules or applicable law, Participants may submit a complaint to the email address fakehunter@pap.pl within 48 hours of the announcement of the verdict. The complaint should include a list of source

materials or other factual evidence, in accordance with the #FakeHunter “Fact-checking rules”, indicating that the jury's verdict contains factual errors. The complaint should be sent by electronic mail (email) to the Organiser's address specified in § 1(1) above with the note "FakeHunter Challenge - **Information War**. Complaint”. After the above deadline expires, complaints will not be examined.

7. Properly submitted complaints will be examined by the Organiser within 48 hours of their submission. The Organiser will examine the submitted complaints and inform the applicant by email about the position taken.
8. Any disputes which might arise in connection with participation in the "FakeHunter Challenge - **Information War**" or the provisions of these Rules shall be resolved by the court having jurisdiction over the Organiser's registered office.

§ 5

THE COMPETITION

1. As part of the "FakeHunter Challenge - **Information War**" a Competition will be conducted, the subject of which will be to solve competition tasks.
2. The Competition tasks (hereinafter: “the Tasks”) make up the total, and the points earned for them add up to form the overall score of a given team or individual Participant.
3. Description of the Tasks with their brief characteristics.

1) Fake news hunt:

- In case of this Task, points are awarded for the number of notified publications submitted using the form on the website at - <https://fakehunter.pap.pl/challengeVI> - or entered into the system of the #FakeHunter portal by means of a plug-in, mobile application or #FakeHunter chatbot, which have appeared on the Internet, bearing an individual URL and made available to the public, relating substantively to the subject area applicable in the Competition, as specified on the Competition website at <https://fakehunter.pap.pl/challengeVI>, which the Jury evaluating the verifiability will deem verifiable and decide that it is possible to issue a verdict in accordance with the methodology adopted in the #FakeHunter and the #FakeHunter "Fact-checking rules”.

- The Participant is required to accurately mark the text passage in the submitted publication, the statement made therein, indicate the illustration, or provide the time stamp of the submitted passage in the case of audio and video recordings.

- If a registered Participant submits content for verification using the #FakeHunter plug-in in the web browser, the #FakeHunter mobile app on the Android or iOS platform, or using the #FakeHunter chatbot in Facebook Messenger, then he/she should add in the content of the question asked in the submission the information about identity of the submitter with the submitter's name or individual identifier of choice. This is necessary due to the anonymous nature of submissions in the #FakeHunter in the ordinary, non-competitive mode.

- In a situation where the Participant encounters technical problems with the use of the plug-in, mobile application or #FakeHunter chatbot, he/she may send submissions by email to the address - fakehunter@pap.pl. However, in this situation the Jury may ask the Participant to

show evidence of technical difficulties in the standard entry of submissions using the #FakeHunter plugin, app and chatbot.

Each submission deemed verifiable by the jury gets one point (1 point).

2) #FakeHunter BrainStorm:

This Task consists in submitting, in the form of description, project or presentation, proposals and ideas related to the development, and content, functional, technical and substantive enrichment of the #FakeHunter platform. The detailed scope of this Task will be presented on the Competition website - <https://fakehunter.pap.pl/challengeVI>.

In the case of this Task, the winner i.e. the author of the most valuable projects, ideas and proposals, will receive a special prize. Details are available on the Competition website - <https://fakehunter.pap.pl/challengeVI>.

3) #FakeHunter - Edu Masters:

This Task is addressed to secondary school students. In the case of competing in the #FakeHunter - Edu Masters Competition Task, the Organisers will evaluate the works/presentations in PDF format, prepared by school children participating in class teams submitted as per § 3 (3) of these Rules. The expected subject area of presentations related to the issues of information verification, fight against fake news and fact checking will be described in detail on the Competition website - <https://fakehunter.pap.pl/challengeVI>.

In the case of this Task the outcomes will be evaluated separately from the scores of the main "FakeHunter Challenge - Information War" Competition. The jury will evaluate the submitted works / presentations, choosing the most interesting and valuable ones, thus selecting a group of winners.

4. The Competition has specific thematic areas to be covered by the submissions and works described in Paragraph 3 (1) of this Section. The thematic areas will be announced to all interested parties on the FakeHunter Challenge website, at the address - <https://fakehunter.pap.pl/challengeVI>. The jury of the Competition reserves the right to reject submissions and other types of materials submitted by Participants in the Competition, if it is deemed by the jury to be outside the scope of the thematic categories.
5. Information submitted for the Competition under Paragraph 3 (1) of this Section for factual verification must not be older than one year, which means that the information submitted and/or verified is not dated earlier than 20 November 2021, nor is it in any way a reference, repetition, reminder, etc. with respect to information dated before the indicated cut-off date.
6. Any submissions for the competition task described in Paragraph 3 (1) of this Section which duplicate the submissions, topics, articles and information that have already been fact-checked in the #FakeHunter portal or other fact-checking sites will not be considered. If duplicates of this kind are recurring in submissions of the Participant or team, such Participant or team may be disqualified by the Jury.
7. Submissions and any other materials provided by Participants which duplicate the previous submissions and materials of the Participants, i.e. duplicate completely and unambiguously, the topics and sources (URLs) of submissions in the "FakeHunter Challenge - **Information War**"

Competition will not be scored by the Jury. In the case of blatant, repeated duplication of submissions and other materials by the Participant or team, the Jury may decide to disqualify such Participant or team.

8. Materials prepared by Participants and teams as part of the competition tasks described in Paragraph 3 (1), (2) and (3) of this Section will be checked by the jury for duplication of content from other information verification content available on the Internet and any other material published in the media and Internet sites of all kinds. In the event that the Jury determines that the materials prepared by the Participant or Team has the characteristics of illegal copying, plagiarism of already published content, the content submitted for the Competition will not be scored, and the Participant or Team may be disqualified.
9. Due to the nature of submissions permitted in the Competition, which are described in § 5 (3) point 1), a single competition submission means an internet publication with an individual URL that is freely accessible to the public, i.e. any Internet user can access the submitted internet resource at any time and read the submitted content. If the same Participant re-submits a publication bearing the same URL with a differently worded question and/or concerning a different fragment of the publication already submitted before under a repeated URL, such submission will not be recognised and will not be scored.

§ 6

THE JURY, EVALUATION CRITERIA AND SELECTION OF WINNERS

1. The evaluation of the works of the persons competing in the Competition will be carried out by a jury consisting of a minimum of 3 members. The jury members will be selected by the Organiser. The composition of the jury will be published on the website - <https://fakehunter.pap.pl/challengeVI> - on the day the "FakeHunter Challenge" - **Information War**" begins at the latest.
2. In evaluating the results of the teams' works and activities, the Jury will be guided by:
 - a) The Fact-checking rules of the #FakeHunter system available at <https://fakehunter.pap.pl>;
 - b) The "FakeHunter Challenge - **Information War**" Rules
 - c) Defined scope of the Tasks in the FakeHunter Challenge - **Information War**" Competition, posted on the Competition website - <https://fakehunter.pap.pl/challengeVI>
 - d) Provisions of generally applicable laws in Poland.
3. Decisions of the Jury will be made by an ordinary majority of votes. In the event of an equal distribution of votes, the decision of the Jury Chairperson, elected by the Jury members from among themselves before the beginning of the Competition, will be binding.
4. The Jury begins working from the start of the "FakeHunter Challenge - **Information War**" until the complaint procedure described in § 4 of these Rules is exhausted.

§ 7

PRIZES

1. The Organiser will award prizes to the Participants or Teams with the highest scores from the Jury.
 - a. Cash prizes will be awarded to three Participants or Teams who have received consecutively the highest number of points in the Task described in § 5 (3) point 1).
 - b. The in-kind prize will be awarded to one Participant or Team selected by the Jury as the author of the most valuable study in the Task described in § 5 (3) point 2).
 - c. Participants or Teams from among the school children who have submitted works / presentations for the #FakeHunter - Edu Masters Task described in § 5 (3) point 3).
2. Prizes in the Competition may be in kind or in cash.
3. The list of in-kind and cash prizes will be available on the website <https://fakehunter.pap.pl/challengeVI> - no later than on the day on which the Competition starts.
4. The in-kind prizes offered are not exchangeable for cash prizes, other prizes or cash equivalent.
5. The prizes are funded by the Partners and the Organiser of the "FakeHunter Challenge - Information War".
6. The Rules provide for prizes for only three winning Participants or teams, but the Partners and the Organiser reserve the possibility of awarding honourable mentions and additional in-kind or financial prizes to specific teams or individual Participants whose works and contributions will be deemed particularly valuable or otherwise outstanding by the Organiser or the Jury.
7. The prizes will be handed in after the "FakeHunter Challenge - Information War" Competition is finished, no later than two weeks after the prize-winning Participant or team provide the details making it possible to hand in the prize.
8. The results and the winning and distinguished solutions may be presented on the websites of each Organiser and the Partners.
9. The Participants may contact the Organiser to collect the prize in any possible form, in a way allowing identification of the Participant and indicating the basis for claiming the prize.
10. Within 14 days after the Participants of a given Competition contact the Organiser to collect the prize, cash prizes will be transferred to the bank accounts indicated by the Participants. In-kind prizes will be sent by courier to the Participants immediately after the announcement of the result of the Competition. Prizes in the "FakeHunter Challenge - Information War" are subject to taxation, in accordance with the provisions of the Polish law.

§ 8

PERSONAL DATA OF PARTICIPANTS AND INTELLECTUAL PROPERTY

1. All subjective intellectual property rights to the works created during the "FakeHunter Challenge - Information War" are owned by Participants.
2. The Participant represents that he/she is the author or co-author of any works created during the "FakeHunter Challenge - Information War" and that these works do not infringe any third party rights.

3. The Participant represents that he/she assumes all liability for any third party claims which might be made against the Organiser and the Partners in connection with the participation in the "FakeHunter Challenge - **Information War**".
4. It is forbidden to include illegal, controversial or other content in the Competition works that could be misconceived, in particular:
 - a) pornography,
 - b) abominable contents,
 - c) contents calling for racial, religious or other hatred,
 - d) contents promoting intoxicants,
5. Participants' personal data shall be processed in accordance with the provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016, on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC and the Act of 10 May 2018 on the Protection of personal data. The Controller of Participants' personal data is the Polish Press Agency.
6. Participants' personal data will be processed only for purposes related to the holding of the "FakeHunter Challenge - **Information War**", including for the purpose of issuance of the prizes and settling tax liabilities related thereto, if any. Participants' personal data will be processed by the Organiser and provided to the relevant Tax Office and to a courier, and may also be provided to other authorised bodies, under relevant laws, in addition to IT service providers and IT system providers.
7. The provision of personal data is voluntary, but is necessary to participate in the "FakeHunter Challenge - **Information War**", in order to receive a prize and to fulfil tax obligations. Each Participant has the right to withdraw his/her consent to the processing of personal data by submitting an appropriate request by e-mail to the Organiser. The Participant's submission of a statement on withdrawal of the consent to the processing of personal data during the "FakeHunter Challenge - **Information War**" will be considered as the Participant's withdrawal from the Competition. Withdrawal of the consent preventing the Organiser from handing in the prize to the Participant entitles the Organiser to refuse to issue the prize. The withdrawal of the consent will not have any effect on legitimacy of the processing done on the basis of the Participant's consent prior to the withdrawal. Notwithstanding the processing of the Participant's personal data on the basis of his/her consent or that of his/her statutory representative / legal guardian, the controller may also process personal data for the purpose of establishment, exercise or defence of claims, if the claims relate to the Competition. For this purpose, the controller may process personal data on the basis of its legitimate interest consisting in establishment, exercise or defence of claims in proceedings before courts or state authorities. The Participant has the right of access to the data, including the right to get copies thereof, the right to rectification of inaccurate personal data and the right to have incomplete personal data completed, the right to request the erasure of personal data, the right to request the restriction of processing, the right to object to processing and the right to data portability to another data controller. The Participant also has the right to lodge a complaint with the President of the Personal Data Protection Office. Personal data will be processed for the aforementioned purposes until the prize awarded is issued to the Participant for the purposes of issuing the prize, and then after the prize is issued for the period required by the relevant tax laws, i.e. for a period of 5 years calculated from the date of the end of the calendar year in which the prize was issued, for the purposes of settling tax liabilities related to the issuance of the prize, including a possible tax inspection. The controller will not transfer personal data to any third

country or international organisation, within the meaning of the provisions indicated in § 8 (5) of these Rules.

8. By participating in the "FakeHunter Challenge - **Information War**" the Participant grants the Organiser an irrevocable, unlimited in time and gratuitous right to repeatedly use photos and videos with his/her image and voice, as well as the content of the statements and results of the Competition works, without the need for their approval each time. The authorisation covers the use, recording, processing and reproduction of the photos and video footage taken with the use any medium, including by Partners, solely for purposes related to the "FakeHunter Challenge - **Information War**" Competition.

§ 9

FINAL PROVISIONS

1. At the time of registration, Participants make a statement that they have read and accepted these Rules. The acceptance of the Rules is a requirement for registration and thus for meeting all conditions for participation in the "FakeHunter Challenge - **Information War**".
2. Participants in the "FakeHunter Challenge - **Information War**" are obliged to comply with the provisions of these Rules.
3. Participants who, despite being requested to stop breaching the provisions of these Rules, do not comply with the instructions from the Organiser, in particular they create a danger for other Participants with their behaviour, or disrupt the course of the Competition, are obliged to immediately leave the Competition and are not entitled to any claims against the Organiser arising therefrom.
4. The Organiser reserves the right to cancel or reschedule the Competition due to exceptional circumstances, as well as in case of insufficient number of Participants registered for the "FakeHunter Challenge - **Information War**" Competition.
5. The Organiser reserves the right to amend these Rules for important reasons. Any amendments to these Rules, including within the scope of the Competition dates, will be immediately published on the website - <https://fakehunter.pap.pl/challengeVI> - and on the Facebook profile "FakeHunter Challenge - **Information War**". The Organiser will also inform the registered Participants by email of any amendments to these Rules. Such amendments will take effect within 3 days of their publication and distribution of the message to Participants. Participants who do not accept the amended provisions of these Rules have the right to withdraw from the "FakeHunter Challenge - **Information War**" within 7 days from the publication of the amendments.
6. The Organiser is entitled to record the course of the "FakeHunter Challenge - **Information War**" by means of image and sound recording devices.
7. Any decisions regarding all organisational matters, including disputed matters during the "FakeHunter Challenge - **Information War**", shall be made by the Organiser.
8. Any matters not regulated by these Rules will be governed by the provisions of generally applicable law.
9. **These Rules shall enter into force on 3 November 2022.**